

ADVERTISING AND RECRUITING WITH FSO

FSO Pubs are the oldest (1996) and one of the largest (4,000,000+ deliveries a month) publishers of e-zines for the financial services industry.

- Our database is about 200,000 financial services professionals
- We provide the most cost effective industry advertising available.
- We offer banner ads for brand identification.
- We offer results-oriented feature ads and "solo blasts."
- We strictly limit our advertisers so you don't have to compete with dozens of your competitors in the same database.

PUBLICATIONS

- [Financial E-News Daily](#): Delivered every work day
- [Financial E-News](#): This executive summary is delivered twice monthly.

PRICING

<p>BASIC SOLO... \$3,300</p> <ul style="list-style-type: none"> • 3 solo blasts to at least 100,000 advisors per blast • 3 months of side banner ads (120 x 240 pixels) on all publications (71 insertions) <p>STANDARD SOLO... \$6,000</p> <ul style="list-style-type: none"> • 6 solo blasts to at least 100,000 advisors per blast • 6 months of side banner ads (120 x 240 pixels) on all publications (142 insertions) <p>GOLD SOLO... \$10,000</p> <ul style="list-style-type: none"> • 12 solo blasts to at least 100,000 advisors per blast • 12 months of side banner ads (120 x 240 pixels) on all publications (284 insertions) <p>PLATINUM SOLO... \$17,000</p> <ul style="list-style-type: none"> • 24 solo blasts to at least 100,000 advisors per blast • 12 months of side banner ads (120 x 240 pixels) on all publications (284 insertions) 	<p>BASIC BRANDING AD... \$1,450</p> <ul style="list-style-type: none"> • 3 feature ads (500 x 500 pixels) to at least 100,000 advisors • 3 months of side banner ads(120 x 240 pixels) on all publications (71 insertions) <p>STANDARD BRANDING AD... \$2,450</p> <ul style="list-style-type: none"> • 6 feature ads (500 x 500 pixels) to at least 100,000 advisors • 6 months of side banner ads(120 x 240 pixels) on all publications (142 insertions) <p>GOLD BRANDING AD... \$3,950</p> <ul style="list-style-type: none"> • 12 feature ads (500 x 500 pixels) to at least 100,000 advisors 12 months of side banner ads (120 x 240 pixels) on all publications (284 insertions) <p>PLATINUM BRANDING AD... \$6,950</p> <ul style="list-style-type: none"> • 24 feature ads (500 x 500 pixels) to at least 100,000 advisors • 12 months of side banner ads (120 x 240 pixels) on all publications (284 insertions)
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LEAD BANNER ADVERTISING:

- [Financial E-News Daily](#): Top ad delivered every other work day (800 x 100 pixels). Two slots available. \$21,950 annual and includes PLATINUM BRANDING AD Package above.
- [Financial E-News](#): Top ad delivered monthly (800 x 100 pixels). Two slots available. \$12,950 annual and includes PLATINUM BRANDING AD Package above.

Call 225-387-9845 or e-mail info@fsonline.com for details