

7 Easy (and Affordable) Ways to Make Your Home Shine Before You Sell

You don't need a big budget to make a big impact. These quick fixes can boost your home's appeal fast.

Here are quick, easy, and affordable ways to boost your home's appeal before listing:

<u>Curb appeal</u>: Mow, edge, and add fresh mulch or colorful flowers.

Front door: Repaint or replace hardware for a fresh first impression.

<u>Lighting:</u> Brighten rooms with updated bulbs and open blinds.

Declutter: Remove personal items and excess furniture to make spaces feel larger.

<u>Deep clean</u>: Focus on kitchens, bathrooms, and windows.

Small updates: Swap outdated fixtures, handles, and cabinet knobs.

Neutral touch-ups: Patch holes and apply light, neutral paint.

Smell matters: Use subtle scents or air out before showings.



The Math Behind It

Here's how a few low-cost improvements can multiply perceived value:

<u>Upgrade</u>	<u>Cost</u>	<u>Typical Buyer</u> <u>Perception</u>	Perceived Value Gain
Fresh landscaping & mulch	~\$150	"The home's well cared for."	+\$1,000-\$2,000
Repainting front door	~\$75	"Inviting and newer exterior."	+\$750–\$1,000
Interior touch-up paint	~\$200	"Feels updated and clean."	+\$1,500-\$2,000
Replacing light fixtures & knobs	~\$150	"Modern and well- finished."	+\$1,000–\$1,500
Deep clean & declutter	~\$250	"Spacious and move- in ready."	+\$2,000–\$3,000

Why It Works

Buyers anchor on first impressions — if the home "feels" premium, their offer often aligns.

Online listings with bright, fresh visuals get more clicks, longer views, and higher showing-to-offer ratios.

Appraisers and agents also note condition — small improvements can help justify top-ofrange pricing within the neighborhood.

Bottom Line

You don't need a full remodel. Spending \$500-\$1,200 strategically on visible, surfacelevel improvements can help your home show and sell like one that's \$5,000-\$10,000 **higher** in buyer eyes — often speeding up the sale in the process.

UPCOMING EVENTS

USMC 250th Birthday Celebration

5 Star Tracy Property Group is excited to sponsor for the USMC 250th birthday celebration. Join us as Fulshear honors 250 years of the United States Marine Corps with a formation run and birthday cake-cutting ceremony.

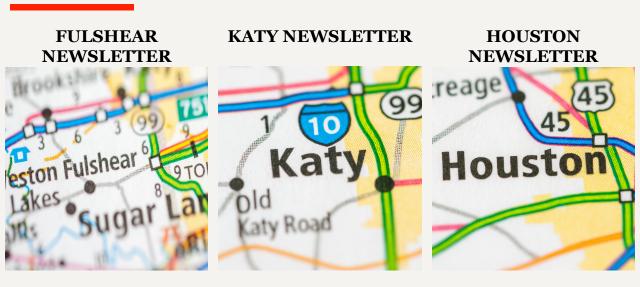
SIGN UP at USMCEVENT@gmail.com if you would like to participate in the formation run. Send your full name, T-shirt size and if you are veteran or not. If you are a vet, please state what branch of service you were.

Save the Date: Cars & Coffee Fulshear

5 Star Tracy Property Group is excited to host the next quarterly Cars & Coffee Fulshear on Saturday, December 13, 2025. Come out and enjoy a morning filled with incredible ridesboth classic and modern—alongside fresh coffee, donuts, and great company. It's the perfect way to connect with neighbors, car enthusiasts, and our local community.







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